

## Artwork Submission Specifications for Offset Printing

**File Format** • Adobe Acrobat PDF (Version 1.5 or later) • InDesign Packaged File (include links and fonts)

**Layout Scale** • Full Scale Preferred • Single Pages Document (16 page Book will have 16 pages)

**Art with Bleed** • Final size + .125 inch perimeter bleed

**Layout Scale** • CMYK  
 • Pantone (PMS) as Process spot colors of the material its on  
 • Please convert all spot color that are not printing in PMS to CMYK  
 • Recommended: solid black as 4-Color rich blacks (C: 60, M: 40, Y:40, K:100)

**Type** • All Fonts included as resource files • Or else, Convert to outlines or paths  
 • Black Type as 100% K (Black) value

**Images** • All images as CMYK

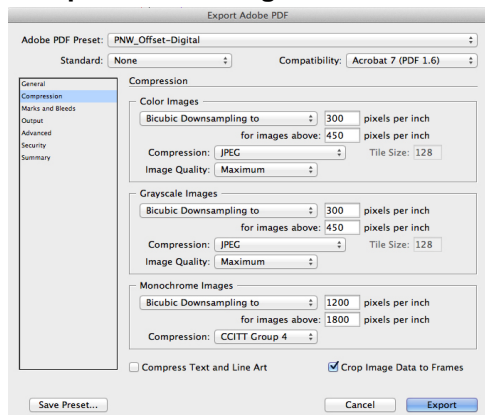
**Print Resolution** • 300 ppi (High Quality prints) • 300 ppi (Standard output)

**Output Profiles** • Compression settings: Color Bitmap Images = to 300 for images above 450  
 Grayscale Bitmap Images = to 300 for images above 450  
 Monochrome Bitmap Images = to 1200 for images above 1800

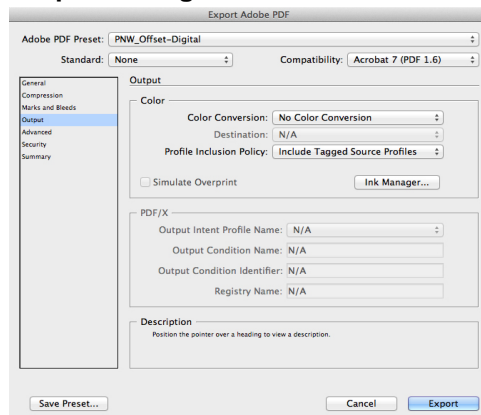
• OUTPUT settings: Color Converison = No Conversion  
 Profile Inclusion Policy = Include Tagged Source Profiles

**Acrobat Distiller Settings** - Whenever possible, download our Print NW settings from:  
[www.printnw.net/docs/PrintNW\\_Acrobat\\_Settings.zip](http://www.printnw.net/docs/PrintNW_Acrobat_Settings.zip), otherwise use the settings shown below

### Compression Settings



### Output Settings



### Using InDesign's File Packaging Feature

- Open InDesign
- Select File > Package
- Select Package
- Select Continue
- Select Copy Fonts, Graphics, and update links in pacakge
- Select Package
- Compress Folder (zip)

### Acrobat Settings Please review PDF before Submission

- MAC:**
- When Acrobat is open
  - Go to drop down>Preferences>General
  - Select Page Display Tab
  - Make sure Use Overprint Preview = Always
  - Make sure Deault Transparency Blending = Working CMYK

- PC:**
- When Acrobat is open
  - Go to Edit > Prefrences
  - Select Page Display Tab
  - Make sure Use Overprint Preview = Always
  - Make sure Deault Transparency Blending = Working CMYK

### Artwork Submissions:

#### Electronic Delivery

- FTP / Website - Please go to [www.PrintNW.net/FileUpload](http://www.PrintNW.net/FileUpload) and select your Sales Representative

#### Digital Media - Please supply files on one of the following physical formats:

- CD / DVD
- Flash / Thumb Drive
- Removable Hard Drive

**If you have any further questions, your Account Manager will be happy to assist!**